

Australian Communications and Media Authority

Step 5: label your product

A compliance label shows that your product complies with our rules. It has either:

- the Regulatory Compliance Mark (RCM) symbol
- a QR code, or similar thing, with a relevant link to information on a website that displays the RCM prominently.

After completing this final step, you can supply your product to the Australian market.

The RCM replaces the A-Tick and C-Tick compliance marks.

When to apply your label

Check your product's labelling notice for whether it needs a label.

Generally all products we regulate need a label to show they comply with our requirements.

There is an exemption for certain cabling products.

You cannot automatically supply a product with an overseas compliance mark (for example, the CE or FCC mark).

Only apply a label once you have completed steps 1 to 4.

How to apply the label

It is your responsibility as a supplier to make sure you correctly apply the label. This means it meets our physical rules.

Generally product manufacturers include the label when preparing the product.

You can also give permission to a third party, such as an authorised agent.

Ultimately the responsibility still rests with you.

Physical rules

Check your product's labelling notice for our physical rules.

Generally they cover:

- Scale and visibility
- Surface labelling
- Electronic labelling
- Package labelling

Download the Regulatory Compliance Mark

The Regulatory Compliance Mark (RCM) shows that a product is safe to supply to the Australian market.



[Download the RCM label files](#)

Electrical Equipment Safety System

The Electrical Equipment Safety System (EESS) also uses the Regulatory Compliance Mark. For more information go to the following [link](#)

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